



# BOTHRA INDUSTRIES

Manufacturers of All Types of Labels, Shrink Films  
and Flexible Packaging



***LABELS THAT SPEAK, WRAPS THAT PROTECT***

## About Us:

We take pleasure in introducing ourselves as a leading manufacturer of multi-colored shrink labels, self-adhesive labels, paper labels, heat-shrinkable films/sleeves, wrap-around labels, multi-layer laminates, etc.

We are part of the **Bothra Group** of Companies having diversified interests such as polymers, engineering plastics, and chemicals. Starting from humble **beginnings in 1978**, our company has expanded its business into differentiated flexible packaging offerings.

We have been catering to over a **thousand clients** across diverse industries and geographies including some of the biggest Indian and multinational FMCG, cosmetics and pharmaceutical companies, such as **Bajaj, Dabur, ITC Limited, Forest Essentials, Patanjali, Sun Pharma, Mankind, Lupin, Cipla, PepsiCo, Haldiram, Leeford, Luxor, Mother Dairy, Priyagold, Chyaaos etc.** over the past four decades. We export to various countries around the world.

## Infrastructure and Capabilities

We recognize the importance of continuously reinvesting in our manufacturing facilities to offer our customers the latest in packaging technology. **Our three state-of-the-art manufacturing units in Delhi NCR span over 90,000 sq feet.**

**We possess best-in-class European and Taiwanese machines and equipment.** We can handle multiple substrates such as PVC, PET, Polyester, POF, BOPP, Label stock (paper and filmic), Kraft Paper, etc. while offering in-vogue features such as die cutting, cold foiling, holograms, etc.

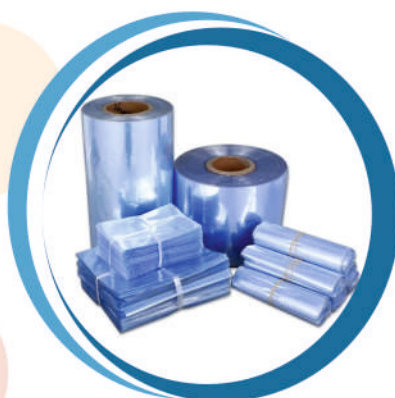


# Our Products:



## SHRINK LABELS:

Shrink labels are the gateway to a brand's story and need to make an important first impression. They are plastic labels that conform to the shape of a product when heat is applied and have an inherent glossiness due to reverse printing.



## SHRINK SLEEVES & ROLLS:

A shrink sleeve takes on the shape of any container when hot air is applied to it. Their easy application and quick shrinking ability reduce both effort and energy consumption in the packaging process. We provide various packaging solutions including multi/ offer packs in substrates such as PVC, PET, PETG, POF, etc.



## BOPP WRAP-AROUND LABELS:

Biaxially Oriented Polypropylene wrap-around labels are cost-effective and durable, making them especially useful in the food and beverage industry which typically involves fast large-scale on-line application.



## SELF-ADHESIVE & PAPER LABELS:

Self adhesive labels possess an adhesive backing that adheres to various surfaces when pressure is applied. They can be applied to multiple surface types, with no drying time required and an array of customizable options / coatings. Paper labels can be coated, foiled, embossed, varnished or laminated and are eco-friendly.



## MULTI-LAYER LAMINATES:

Multi-layer laminates are advanced materials composed of several layers intricately bonded together. Each layer brings unique properties, such as enhanced strength, durability, flexibility, visual appeal, barrier protection and conductivity.



## IN-MOLD LABELS:

IML are applied while plastic goods are being manufactured. The labels are inserted into the mold before the injection or blow molding process. The label serves as an integral part of the final product, delivered as a pre-decorated item with excellent graphics and resilience to abrasion.

# Our Clients:



**bajaj** CONSUMER CARE



**Cipla**



**TATA**  
CONSUMER  
PRODUCTS



Luxurious Ayurveda



**BUNGE**



**Leeford**



**BOTHRA INDUSTRIES**  
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